



Scrapbook Premier, Inc.

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 Phone (435) 586-1449 Fax (435) 586-1641 www.ScrapbookPremier.com

Direct-Mail Marketing
 Contract & Space Reservation
 (2008-09 Rates & Calendar)

Company: _____ Owner(s): _____
 Sales Contact: _____ Title: _____
 Address: _____ City _____ State _____ Zip _____
 Phone: _____ Fax: _____
 E-Mail: _____ Website: _____
 Billing Contact: _____ Phone: _____

Advertiser agrees to purchase space in the following *Tradeshow in a Box™* direct-mail program(s):

<u>Inserts Due:</u>			<u>Tradeshow:</u>
2	<input type="checkbox"/>	03/03/08	CHA – Anaheim 2/10/08
0	<input type="checkbox"/>	05/20/08	
0	<input type="checkbox"/>	08/11/08	CHA – Chicago 7/18/08
8	<input type="checkbox"/>	10/20/08	
2	<input type="checkbox"/>	03/02/09	CHA – Anaheim 1/25/09
0	<input type="checkbox"/>	05/18/09	
0	<input type="checkbox"/>	08/10/09	CHA – Chicago 7/___/09
9	<input type="checkbox"/>	10/19/09	

Advertiser agrees to the following rate:
 All rates reflect a 20% "On-Time Payment" discount

1x Mailing

2+ Consecutive Mailings

Up to ¼ pound	<input type="checkbox"/>	\$ 1,350.00	<input type="checkbox"/>	\$ 1,275.00
Up to ½ pound	<input type="checkbox"/>	\$ 1,975.00	<input type="checkbox"/>	\$ 1,785.00
Up to 1 pound	<input type="checkbox"/>	\$ 2,800.00	<input type="checkbox"/>	\$ 2,450.00
Collating Service	<input type="checkbox"/>	\$ 250.00 (1 st item)	\$ 69.00 (each add'l item)	

Payment Method: Check Credit Card Paypal (Account Email: _____)

Credit Card Number: _____ Card Type: _____ Exp. _____

Signature: _____ Name on card: _____

Advertiser agrees to the following product insertion conditions: (Please initial by each)

- _____ Multiple insertions must be pre-collated by advertiser. A production fee of \$40/hr. will be billed for additional production time (ie., folding, stapling, cutting, etc.). The Collating Service fee will be applied if Publisher is required to "touch" more than one item when collating.
- _____ Advertiser assumes responsibility to ensure that product is received prior to the deadline. Advertiser is responsible for the cost of insertion regardless of whether product is received or not. Late shipments will not be inserted unless there is sufficient time available as determined by Publisher and are subject to a "rush fee".
- _____ A weight overage fee of \$100.00/oz. will be billed for every ounce over the contracted rate.
- _____ Product will be inserted in the condition it is received. If product is obviously damaged upon receipt, publisher will notify advertiser prior to inserting.
- _____ Product provided by the publisher is on the representation that the advertiser is properly authorized and licensed to distribute the entire contents thereof and the publisher will be held harmless against any claims or suits.

Advertiser agrees to the following payment conditions: (Please initial by each)

- _____ Payment-in-full is due to Publisher by "Insert Due" date.
- _____ Late deposits will be subject to the loss of the 20% "on-time payment" discount and the advertiser will be re-invoiced accordingly.
- _____ Advertiser is responsible for the cost of insertion regardless of whether Publisher receives inserts or not. Advertiser assumes responsibility for providing advertising material prior to the deadline date.
- _____ Advertiser agrees to compensate Publisher for any necessary collection expenses and/or legal costs as governed by the laws in Iron County, Utah for non payment and/or breach of contract.

Signature of authorized representative

Print Name & Title

Date