



Business Newsletter Value Packs  
Contract & Space Reservation  
(2007 Rates)

Scrapbook Premier, Inc  
477 North 5575 West, Cedar City, UT 84720  
Phone (435) 586-1449 Fax (435) 586-1641  
[www.ScrapbookPremier.com](http://www.ScrapbookPremier.com)

Company: \_\_\_\_\_ Owner(s): \_\_\_\_\_  
Sales Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-Mail: \_\_\_\_\_ Website: \_\_\_\_\_  
Billing Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

# of Ads	Standard Rate	Value Rate	Value Savings	Ad Placement Schedule
└ 12	\$3,300	<b>\$1,497</b>	<b>\$1,803!</b>	1 ad per month for 12 months
└ 24	\$6,600	<b>\$2,994</b>	<b>\$3,606!</b>	2 ads per month for 12 months
└ 36	\$9,900	<b>\$4,491</b>	<b>\$5,409!</b>	3 ads per month for 12 months
└ 48	\$13,200	<b>\$5,998</b>	<b>\$7,202!</b>	4 ads per month for 12 months

**Advertiser agrees to the following terms & conditions:** (Please initial by each)

- \_\_\_\_\_ Newsletters are distributed via email once per week, every Wednesday. Ads will be placed according to the frequency agreed to in this contract. Specific run dates will be determined at the discretion of Scrapbooking.com Magazine and communicated to Advertiser.
- \_\_\_\_\_ Creative is due the Friday before the Wednesday run date. Submit creative to: [newsletters@a-z.com](mailto:newsletters@a-z.com)
- \_\_\_\_\_ Payment must be made in full to receive the Value Rate pricing. All invoices are net (30) days from the date of invoice. The advertiser agrees to compensate publisher for collection expenses and any legal costs under the jurisdiction of the County of Iron, State of Utah.
- \_\_\_\_\_ Advertiser is responsible for the cost of insertion regardless of whether the ad runs or not. Advertiser assumes responsibility for providing advertising creative prior to the deadline date. **If advertiser's creative is not received by the deadline, a \$75.00 rush fee will be applied.**
- \_\_\_\_\_ **Technical Specifications.** Ad creative must meet the following specifications:  
Ad Type: 150 W X 200 H pixels; JPEG, GIF or Animated GIF Max. File Size: 15k Text Length: Min. 50-75 words
- \_\_\_\_\_ A production fee of \$35.00 (minimum) will be billed for additional production time (i.e. files improperly formatted, corrupt, not sized to spec, missing images/fonts, requested changes, etc.) **All advertisement is subject to the requirements set forth in the "Technical Specifications."**
- \_\_\_\_\_ Advertising materials published by the publisher is on the representation that the advertiser is properly authorized and licensed to publish the entire contents thereof and the publisher will be held harmless against any claims or suits.

Signature of authorized representative \_\_\_\_\_ Print Name & Title \_\_\_\_\_ Date \_\_\_\_\_