

ScrapBook premier inc.



(1/6 Page) Product Review Ad
Contract & Space Reservation Form
And Submission Instructions
(2009-10 Rates & Calendar)

Scrapbook Premier, Inc.
477 North 5575 West, Cedar City, UT 84720
Phone (435) 586-1449 Fax (435) 586-1641
www.ScrapbookPremier.com

Advertiser: _____ (To appear in Advertising Index)
 Company: _____ Owner(s): _____
 Sales Contact: _____ Title: _____
 Address: _____ City _____ State _____ Zip _____
 Phone: _____ Fax: _____
 E-Mail: _____ Website for online link: _____
 Billing Contact: _____ Phone: _____

Advertiser agrees to purchase print and online Product Review ad(s), with website link(s), in the following issues:

Product Review Ad Rate \$89.00 each
(Includes print ad and online ad with website link)

| 2009 Issue | Artwork Due | Ship to Retailers | Tradeshow | 2010 Issue | Artwork Due | Ship to Retailers | Tradeshow |
|-------------------------------------|--------------|-------------------|-------------|-------------------------------------|--------------|-------------------|-----------|
| <input type="checkbox"/> 1-Jan/Feb | Dec 1, 2008 | Jan 1, 2009 | CHA 1/25/09 | <input type="checkbox"/> 1-Jan/Feb | Dec 1, 2009 | Jan 1, 2010 | CHA 2010 |
| <input type="checkbox"/> 2-Mar/Apr | Feb 2, 2009 | Mar 2, 2009 | | <input type="checkbox"/> 2-Mar/Apr | Feb 1, 2010 | Mar 1, 2010 | |
| <input type="checkbox"/> 3-May/June | Apr 1, 2009 | May 1, 2009 | | <input type="checkbox"/> 3-May/June | Apr 1, 2010 | May 3 2010 | |
| <input type="checkbox"/> 4-July/Aug | May 26, 2009 | June 22, 2009 | CHA 7/27/09 | <input type="checkbox"/> 4-July/Aug | May 24, 2010 | June 28, 2010 | CHA 2010 |
| <input type="checkbox"/> 5-Sept/Oct | Aug 3, 2009 | Sept 1, 2009 | | <input type="checkbox"/> 5-Sept/Oct | Aug 2, 2010 | Sept 1, 2010 | |
| <input type="checkbox"/> 6-Nov/Dec | Oct 1, 2009 | Nov 2, 2009 | | <input type="checkbox"/> 6-Nov/Dec | Oct 1, 2010 | Nov 1, 2010 | |

Submission Instructions:

- Product reviews must be laid-out in jpg format (2.25" wide x 5" high, keeping text 1/8" from edges)
- Submit jpg(s) by e-mail with subject line as: (example: ABC Scrapbooking – 2 product review ads)
- In the e-mail, list which category each jpg should be placed (Suggested Categories but not limited to: Adhesives, Kits, Albums, Miscellaneous, Books, Organizational, Cards, Overlays, Cardstock, Chipboard, Paint, Clay, Paper, Collections, Photo Protection, Coordinates, Punches, Cutting Tools, Retail Tools, Embellishments, Rub-Ons, Film, Software, Frames, Stamps, Stickers, Inks, Tradeshows, Innovative Products, Journaling)
- E-mail to: Torrie@scrapbookpremier.com; Cassie@scrapbookpremier.com; Connie@scrapbookpremier.com

Advertiser agrees to the following terms & conditions: (Please initial by each)

- _____ Each run will be billed upon distribution. All invoices are net (30) days from the date of invoice. **After 30 days the 20% "on-time payment" discount is void** and the advertiser will be re-invoiced accordingly. The advertiser agrees to compensate publisher for collection expenses and any legal costs under the jurisdiction of the County of Iron, State of Utah.
- _____ **Advertiser is responsible for the cost of insertion regardless of whether the ad runs or not.** Advertiser assumes responsibility for providing advertising material prior to the deadline date.
- _____ A production fee of \$35.00 (minimum) will be billed for additional production time (ie. files improperly formatted, corrupt, not sized to spec, missing images/fonts, requested changes, etc.) **All advertisement is subject to the requirements set forth in the "Mechanical Requirements".**
- _____ Advertising materials published by the publisher is on the representation that the advertiser is properly authorized and licensed to publish the entire contents thereof and the publisher will be held harmless against any claims or suits.

Signature of authorized representative _____ Print Name & Title _____ Date _____

Scrapbook Premier Sales Rep: _____