

ScrapBook premier Inc.

Scrapbook Premier, Inc.
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www.ScrapbookPremier.com



Trade Magazine

Print Ad and Online Ad
Contract & Space Reservation
(2009 - 2010 Rates & Calendar)

Advertiser: _____ (To appear in Advertising Index)

Company: _____ Owner(s): _____

Sales Contact: _____ Title: _____

Address: _____ City _____ State _____ Zip _____

Phone: _____ Fax: _____

E-Mail: _____ Website for online link: _____

Billing Contact: _____ Phone: _____

Artwork Contact _____ E-Mail _____ Phone _____

Advertiser agrees to purchase print ad & online ad (with website link) in the following issues:

2009 Issue				2010 Issue			
Artwork Due	Ship to Retailers	Tradeshow	Artwork Due	Ship to Retailers	Tradeshow		
<input type="checkbox"/> 1-Jan/Feb	Dec 1, 2008	Jan 1, 2009	<input type="checkbox"/> 1-Jan/Feb	Dec 1, 2009	Jan 1, 2010	CHA 1/25/09	
<input type="checkbox"/> 2-Mar/Apr	Feb 2, 2009	Mar 2, 2009	<input type="checkbox"/> 2-Mar/Apr	Feb 1, 2010	Mar 1, 2010	CHA 2010	
<input type="checkbox"/> 3-May/June	Apr 1, 2009	May 1, 2009	<input type="checkbox"/> 3-May/June	Apr 1, 2010	May 3 2010		
<input type="checkbox"/> 4-July/Aug	May 26, 2009	June 22, 2009	<input type="checkbox"/> 4-July/Aug	May 24, 2010	June 28, 2010	CHA 2010	
<input type="checkbox"/> 5-Sept/Oct	Aug 3, 2009	Sept 1, 2009	<input type="checkbox"/> 5-Sept/Oct	Aug 2, 2010	Sept 1, 2010		
<input type="checkbox"/> 6-Nov/Dec	Oct 1, 2009	Nov 2, 2009	<input type="checkbox"/> 6-Nov/Dec	Oct 1, 2010	Nov 1, 2010		

Advertiser agrees to participate in the following promotional options:

Advertising Options (all full-color) All rates reflect a 20% "on-time payment" discount	RATES		
	[1x]	[3x] 20% Savings!	[6x] 30% Savings!
<input type="checkbox"/> Ad - Double Page Spread (print & online ad with link)	\$1,725	\$1,400	\$1,242
<input type="checkbox"/> Ad - Full Page (print & online ad with link)	1,150	943	840
<input type="checkbox"/> Ad - Half Page (print & online ad with link)	805	667	600
<input type="checkbox"/> Product Review - 1/6 th page (print & online ad with link)	89		
<input type="checkbox"/> Preferred Position (rate determined by position)			
<input type="checkbox"/> Sample Product Insert (due-in-full by insert deadline)	500 + (Insert weight _____ oz x \$100) = \$ _____		Total Fee
<input type="checkbox"/> E-mail Blast to Retailers	690		
<input type="checkbox"/> Belly Band (available upon request)			
<input type="checkbox"/> Tip-in, Glue-in or Perforated Insert (available upon request)			

Advertiser agrees to the following terms & conditions: (Please initial by each)

- _____ Each run will be billed upon distribution. All invoices are net (30) days from the date of invoice. **After 30 days the 20% "on-time payment" discount is void** and the advertiser will be re-invoiced accordingly. The advertiser agrees to compensate publisher for collection expenses and any legal costs under the jurisdiction of the County of Iron, State of Utah.
- _____ **Advertiser MAY NOT SKIP A CONTRACTED ISSUE.** Advertiser is responsible for the cost of insertion regardless of whether the ad runs or not.
- _____ Advertiser assumes responsibility for providing advertising material prior to the deadline date. If advertiser's materials are not received by the artwork deadline, a \$75.00 rush fee will be applied.
- _____ A production fee of \$45.00 (minimum) will be billed for additional production time (ie. files improperly formatted, corrupt, not sized to spec, missing images/fonts, requested changes, etc.) All advertisement is subject to the requirements set forth in the "Mechanical Requirements".
- _____ Advertising materials published by the publisher is on the representation that the advertiser is properly authorized and licensed to publish the entire contents thereof and the publisher will be held harmless against any claims or suits.

Signature of authorized representative _____

Print Name & Title _____

Date _____
Scrapbook Business Sales Rep: _____