

Ad Dimensions & Specs: Any image that is within $\frac{1}{4}$ " of the final page size may be lost during final trimming of the magazine. Publisher is not responsible for any image loss due to images outside of the specifications.



Half-Page

Trim 8" x 5 $\frac{1}{4}$ "

Live 7" x 4 $\frac{3}{4}$ " (All text in this area)



Full-Page

Trim 8" x 10 $\frac{1}{2}$ "

Live 7" x 9 $\frac{1}{2}$ " (All text in this area)

Bleed 8 $\frac{1}{4}$ " x 10 $\frac{3}{4}$ "



Double-Page

Trim 16" x 10 $\frac{1}{2}$ "

Bleed 16 $\frac{1}{4}$ " x 10 $\frac{3}{4}$ "

Gutter $\frac{1}{4}$ "

Ads must be submitted electronically: The publisher can accept material transmitted electronically in any of the formats listed below. All software is listed in order of preference. All logos/pictures, etc. must be supplied as original image files, NOT embedded within the documents. Any fonts used are included with your material.

Format: (minimum resolution 300 d.p.i.) TIFF, Acrobat PDF, EPS

Programs Supported: In Design, Adobe Photoshop, Adobe Illustrator

Mac or PC? PC format is preferred, although Macintosh format is accepted. When submitting files, all fonts should be converted to curves or rasterized whenever possible.

Media: CD Rom, www.scrapbookpremier.com user: upload password: premier, Email prepress@scrapbookpremier.com. If you require your disk or CD returned, please include a self-addressed, stamped envelope or your express mail account number.

Submit: Digital PDF proof (no guaranty of color or layout without proof), all logos/pictures, etc. as original image files, submit supporting fonts (both printer and screen fonts) as separate files, complete listing of disk content, advertiser's name, designer's name(s) and telephone number(s). **Late artwork is subject to a \$75.00 rush fee.**

Send materials to (certified shipment suggested):

**Scrapbook Premier, Inc.
Pre-Press Department
477 North 5575 West
Cedar City, UT 84720**

Upload Instructions

www.scrapbookpremier.com

Click "Vendors" (top right hand corner)

User: **upload** Password: **premier**

Follow the instructions to browse and upload your ad
(Name as **your company name**)

Important: A PDF proof is required.

Ad Design: Publisher can have your ad designed at cost. Call for details.

Sample Product Insert Specs: All product inserts must be approved for size weight & content by publisher in advance. Product size may not exceed 8" x 10 $\frac{1}{2}$ " or it must be folded. Contact publisher for piece count required and for deadlines.

Cover & Vendor Feature Specs: Submit a portrait of your group (minimum resolution 300 d.p.i., full length, all white background), logo, double page layout of company story w/pictures (see ad dimensions & specs above). Contact publisher for deadlines.

Help: For questions regarding file preparation, specifications, deadlines, etc. please contact Scrapbook Premier at (435) 586-1449 x102, or E-Mail Cassie@ScrapbookPremier.com.